

## 92% OF OUR READERS ARE LOCAL RESIDENTS

Colorado Springs MAGAZINE style

total readership

124,000

### demographics

Average household income .....	\$102,020
Median income \$100K+ .....	42%
Median age .....	49
Male .....	44%
Female .....	56%
Married .....	83%
College graduate.....	86%
Post graduate .....	30%
Readers per copy .....	6.2
Readers keep copy .....	11.5 months
Own a home.....	89%
Average value of home.....	\$363,550

Now *Style* advertisers can enhance their advertising efforts online with banner, skyscraper or footer ads that compliment their existing print advertisements.

### Check out our exciting web aspects!

*Colorado Springs Style's* visually exciting website affords viewers and advertisers a wealth of options for both enjoyment and reward.

#### RESTAURANT GUIDE

Looking for a great place to eat? Now residents and tourists alike can peruse a comprehensive list of area restaurants based on type of cuisine and geographic location. Vital contact information encourages easy access.

#### COMMUNITY CALENDAR

How many times have you tried to find or submit information on a particular social event? Now with the click of a mouse, you can easily access *Style's* Community Calendar for up-to-date information.

#### CITY STYLE

We all love to see who is attending what, who they're with and what they're wearing—available now online as well as in print.

#### ADVERTISING ADVANTAGE

Advertising in any medium is only as effective as the relationship the advertiser builds over time with the medium's audience. With *Colorado Springs Style's* compelling editorial content and high quality production, 80% of its advertisers continue their contracts, stating proven results as their motivation for investment.

LIKE US ON FACEBOOK



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